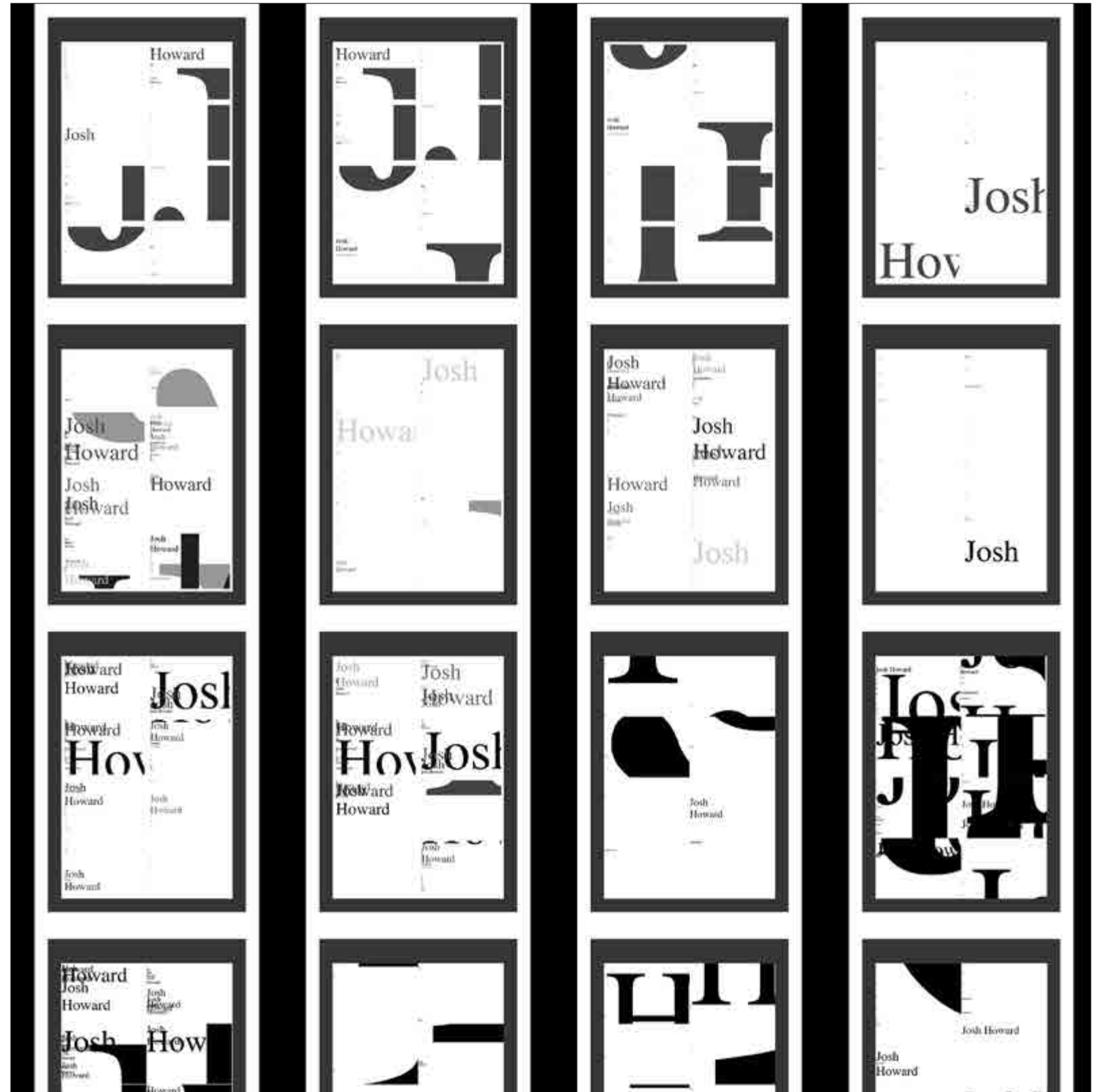


**New container New content**

Tomorrow Book Project

One click and then ...

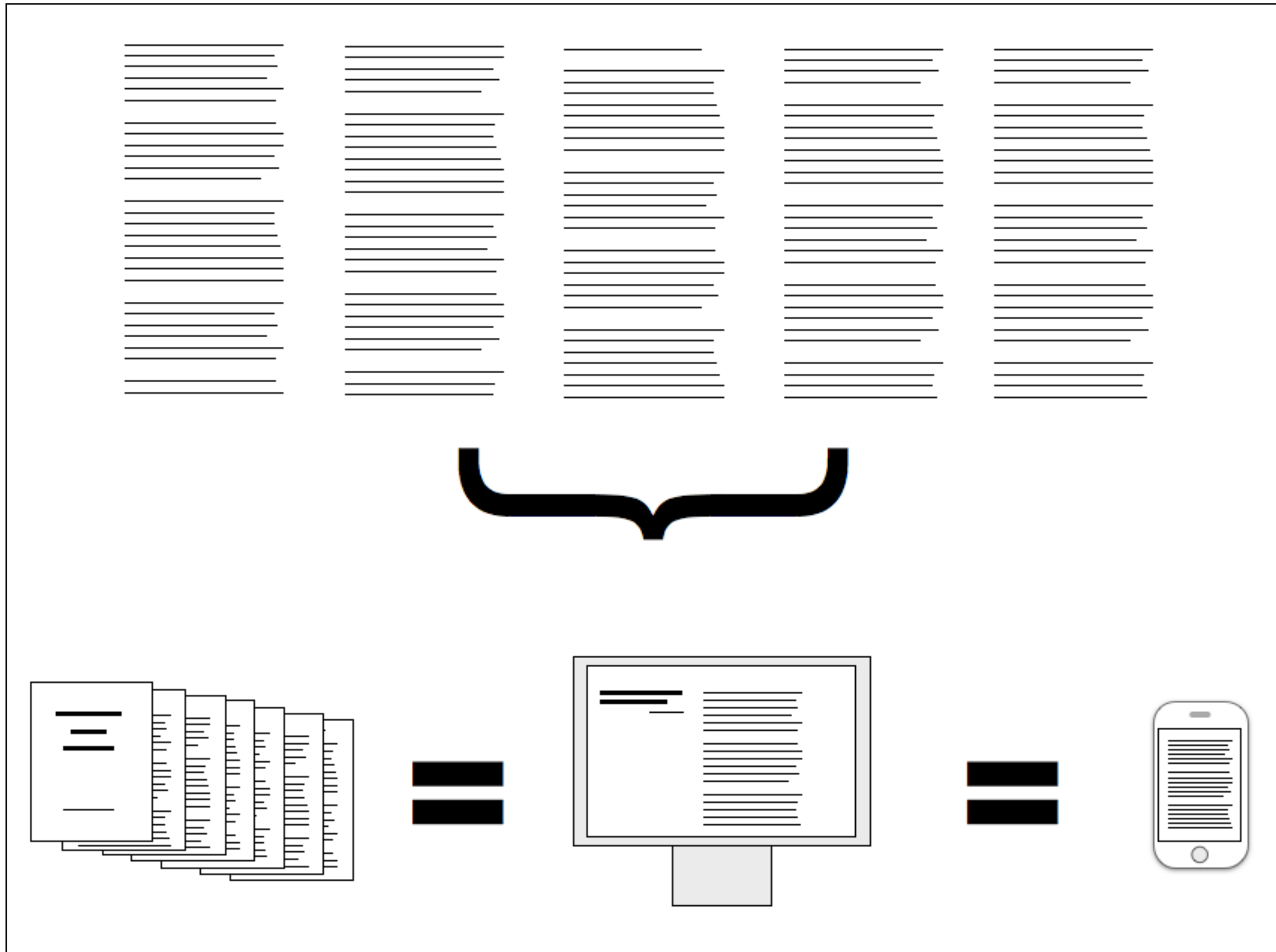


# Designer **As** Author

CONTENT DESIGN

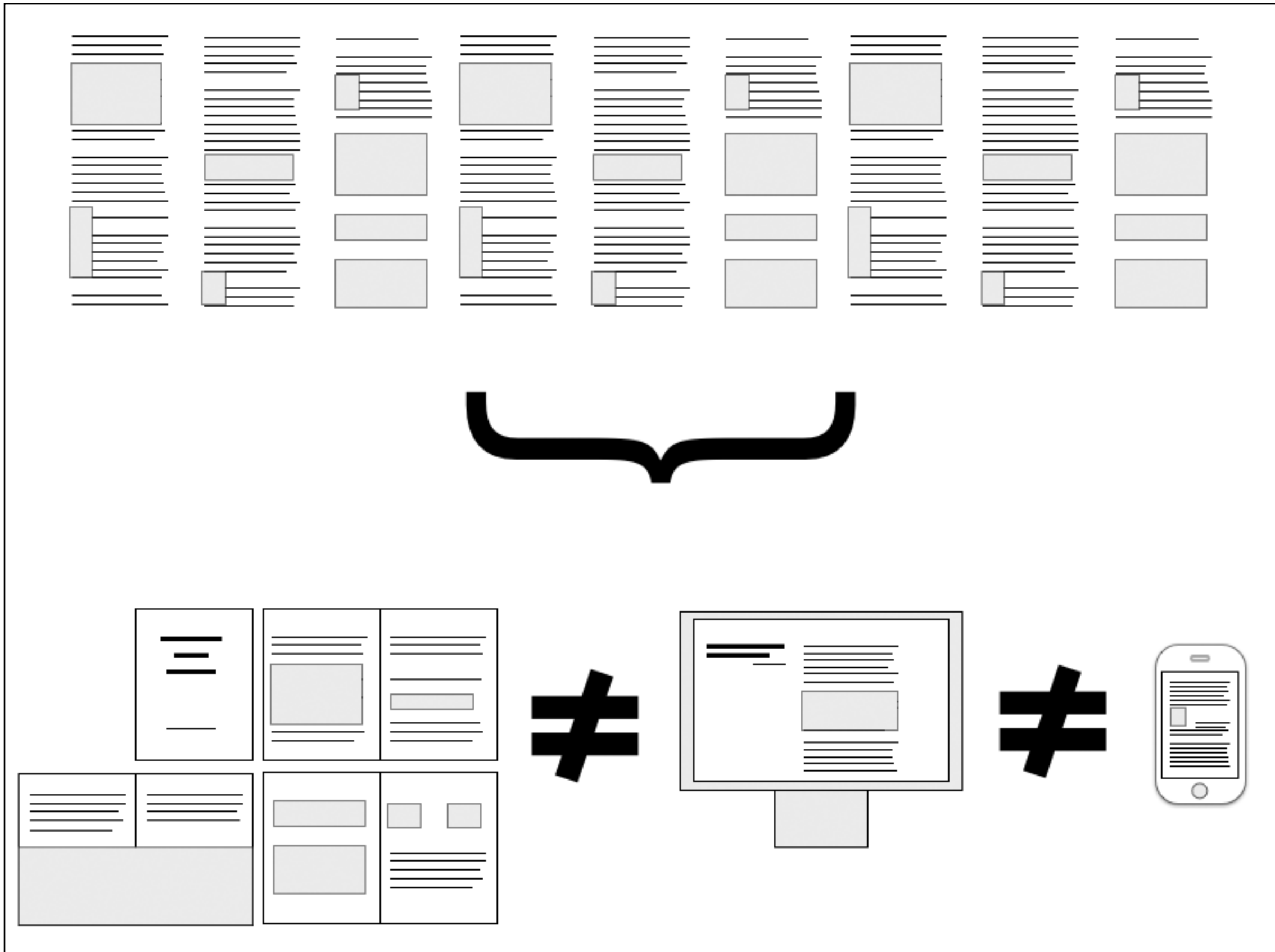
# Formless Content

retaining meaning in any  
container



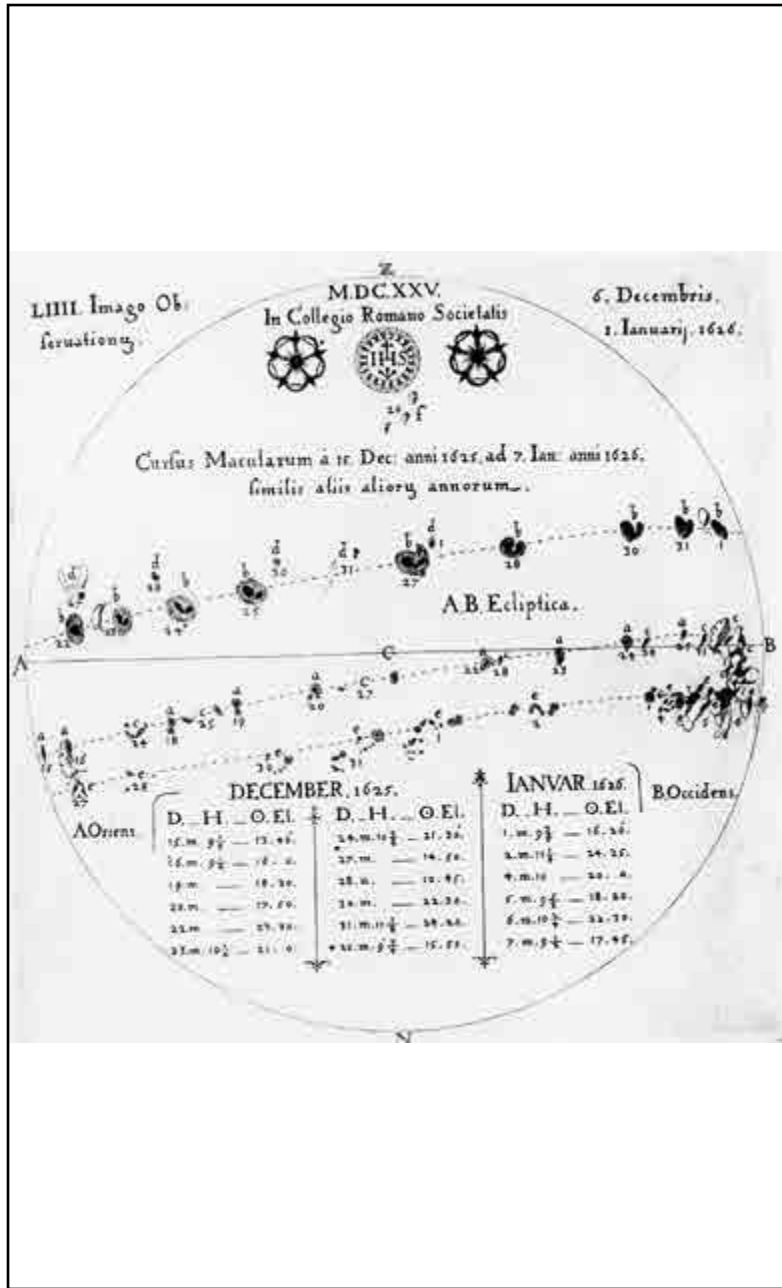
# Definite Content

meaning shifts with container

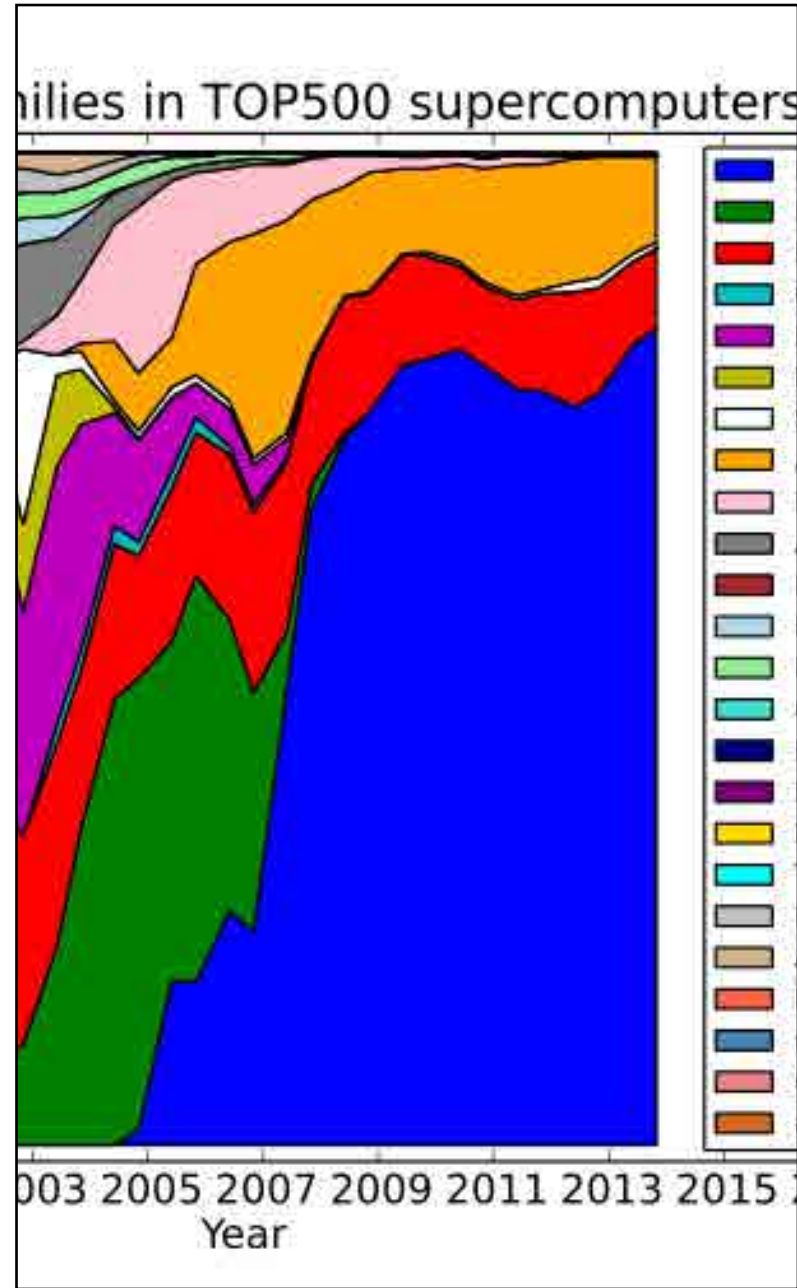


**not only about layout of content  
but also  
about the content itself**

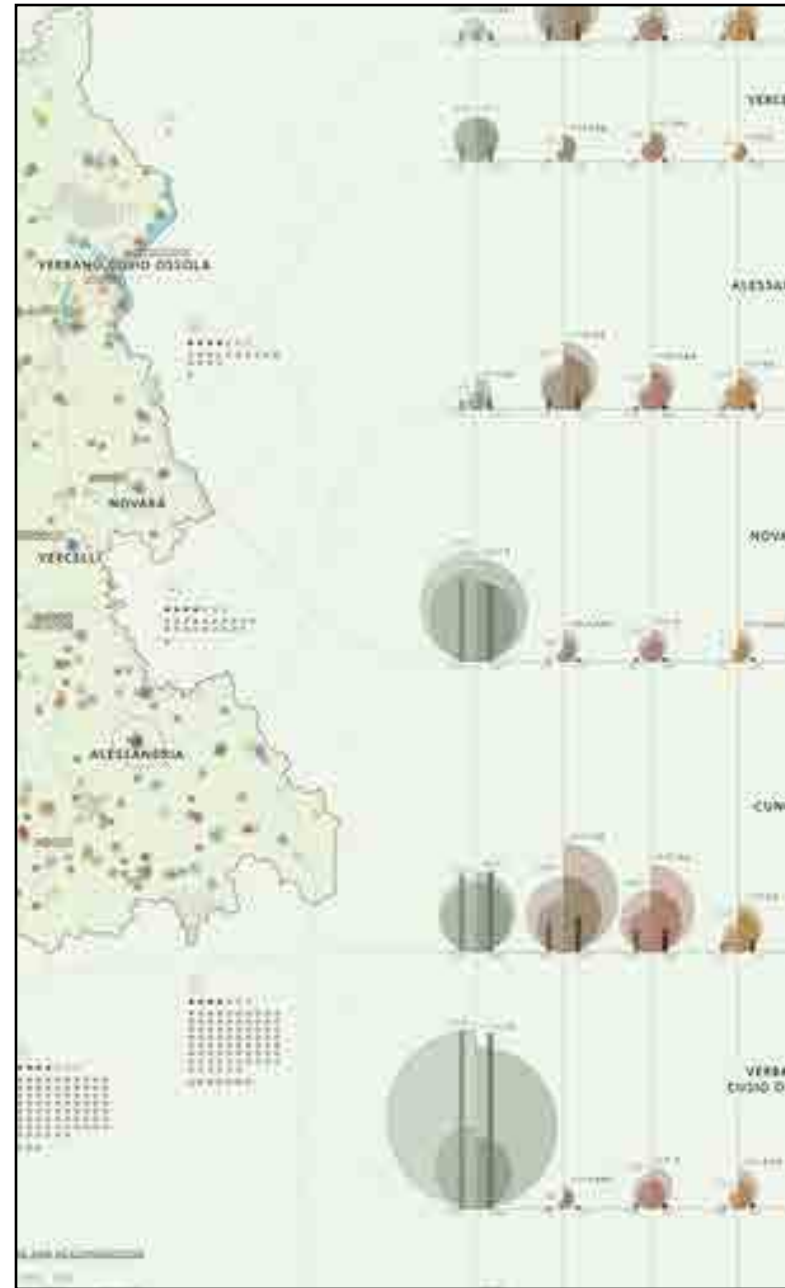
ADOPTING CONTENT STRUCTURE FOR NEW CONTAINER



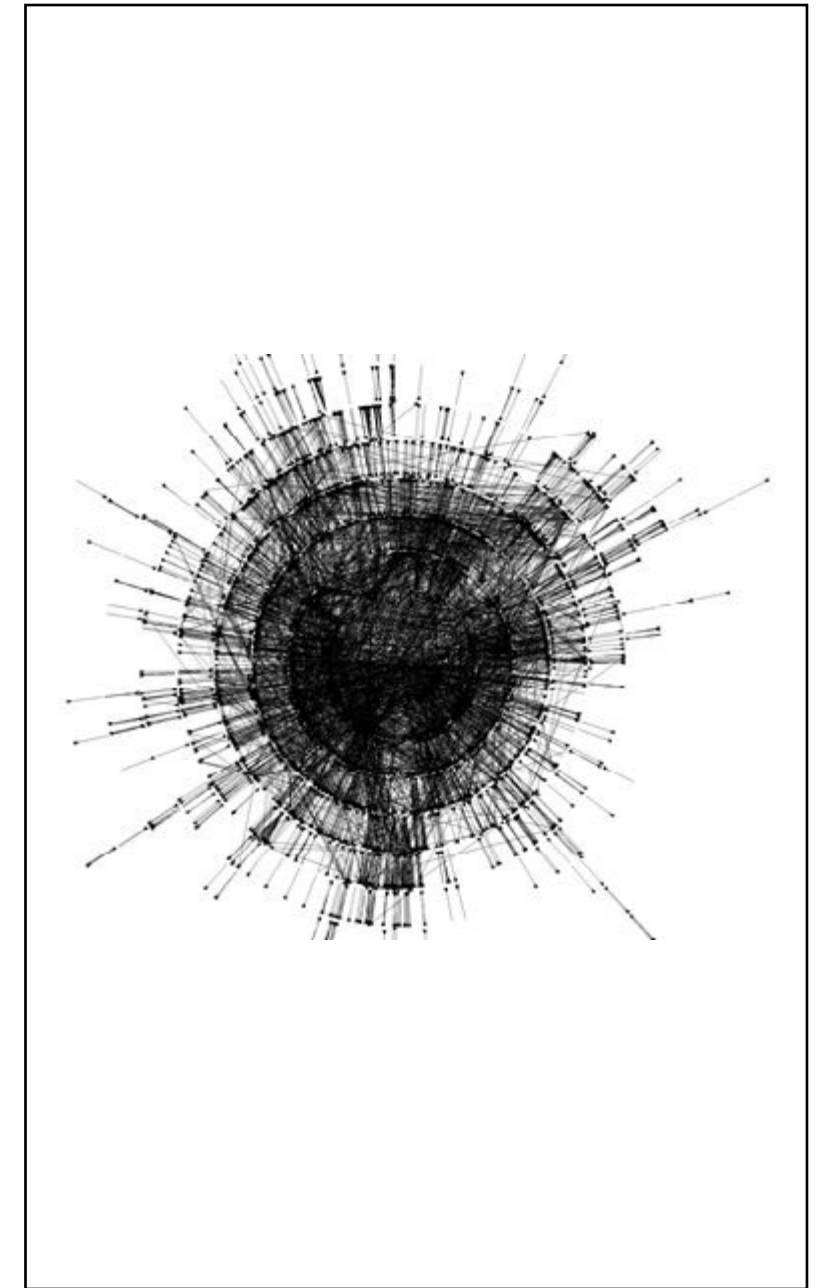
1688



1980



2007



2013

Abstraction : Briefing





Default MP3 File Icon.mp3

? : Shareability & Portability



~~Summarize and make it online~~

But

Shareability as Open-source

?

=

**TOLL KIT**

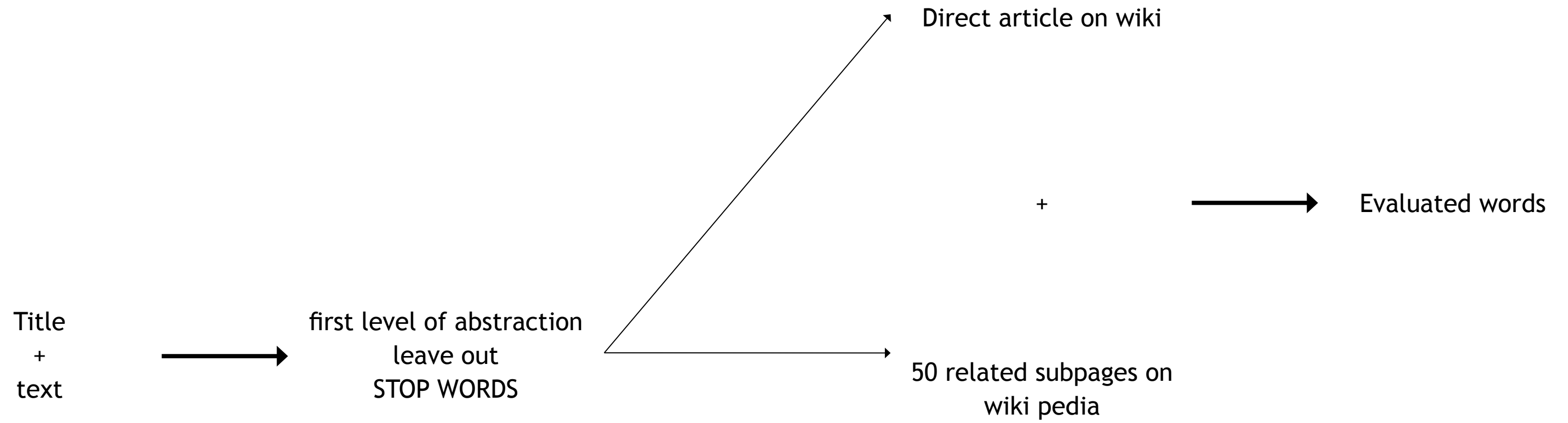
Source text



New text



# Wiki Pedia as Reference and Source



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