# [It is all about contrast]

Constructivism Propaganda vs Islamic Propaganda

### compare table (Constructivism vs Islamic { visual propaganda })

|                                  | similarity | contrast | (unusable)<br>styling |
|----------------------------------|------------|----------|-----------------------|
| Color                            |            |          |                       |
| - Red And White [2]              |            | *        | *                     |
| - Simple, flat, symbolic colours |            | *        | *                     |

#### Composition

| - Geometric themes: mathematical division        | * |
|--|---|
| of the space and white areas                     |   |
| - Dynamic diagonal axis and lines                | * |
| - Asymmetrical balancing of elements.            | * |
| - Organization of abstract, geometrical elements | * |

#### Typography

| - Big Letters, Short Message   | * |
|--------------------------------|---|
|                                |   |
| - Same values with composition | * |

#### Image/illustration

- Depiction of People \*

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- Simplified Forms
- cutting off the images

#### theme

- experimental themes
  - rarely emotional





## From "The Mind and Face of Bolshevism", René Füllöp-Miller,



The NEW ERA is upon us! WE MUST BUILD for the FU-TURE!

Muahahahaha.... YESSSS!!! YESSSSSSS!!!! Transform the churches into ENGINEERING STRONGHOLDS!!!!

Aaaahaahah! SCIENCE and INDUSTRY are your new gods! YOU must RUN like CLOCKWORK!

SACRIFICE your flesh and blood to lubricate the gears of PROGRESS!









